

SHIP TO SHORE

The News from Stars of Paradise Tours & Attractions



STAR OF HONOLULU • DOLPHIN STAR • ROCK-A-HULA • ROYAL STAR HAWAII

September 2018

Message from the President



Aloha,

On behalf of the Star of Honolulu Cruises & Events® 'Ohana, I would like to take this opportunity to say "Mahalo" to all of our friends and partners in travel, business and government for attending our "Royal Star Hawaii® blessing."

Royal Star Hawaii® was born in 1996 with the purchase of Gray Line Hawaii's operating permit. Based on our "Aloha on Wheels®" philosophy, we became a "new kind of bus company" by providing high quality service, value and clear pricing to distinguish ourselves from other transportation companies, due to the strong support of our loyal customers.

We pledge to do our utmost to provide the "best experience of Aloha" to all of our guests always!

Mahalo!

Ronald D. Howard, President & CEO

New Kind of Bus Company



The Royal Star® Difference:

- Ⓢ On-Time Guarantee®: We're on time or the first hour is free!
- Ⓢ 100% Seat Belted & DriveCam-Equipped Fleet: Safety is #1!
- Ⓢ No Hidden Costs & 15-Minute Increment Charge: Our price is all inclusive and we're the only one with a 15-minute increment charge for the best price to you!
- Ⓢ All New Michelin® Tires: No retread tires!

21 Brand New Vehicles!



(left to right) MCI Executives Patricia A. Ziska, Dave Dorr and David Bugenig flew in from the mainland for the blessing.

Royal Star Hawaii® has purchased 7 brand new Deluxe Gold and 6 Smart Silver motorcoaches from MCI to meet the market needs for quality equipment, increasing the motorcoach fleet to 40 in 2019. Royal Star® also is adding 6 brand new stand-up deluxe vans and 2 new SUVs for a total of 21 new vehicles.

New Facility Blessing



(left to right) Stars of Paradise® Managing Director & V.P. Finance Layne Wada, Stars of Paradise® V.P. Operations & CSO Capt. Richard Davison, Stars of Paradise® President Ronald D. Howard, Royal Star® General Manager Rodney Schultz and Kahu Kenneth Makuakane at the new maintenance facility, phase 2 of our \$35 million development project on Kamehameha Highway in the Dillingham area.

Scenes from the Bus Yard Blessing

Mahalo to our guests for your support and for making this a fun and unforgettable occasion!



Let's Socialize!

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